

### Official news about the City of Cedar Park from the City of Cedar Park.







# Play ball! Perfect Game chooses Cedar Park for headquarters

Perfect Game is world's largest, most comprehensive baseball scouting organization

Have you heard the big news? The world's largest and most comprehensive youth baseball and softball scouting organization, Perfect Game, has chosen Cedar Park for its headquarters. Our City Council voted to approve a deal, as recommended by the City's Economic and Community Development Sales Tax Corporations, at Thursday's City Council meeting. The development will be located on land that belonged to longtime Cedar Park

residents, the Krienke Family - near the northeast intersection of Ronald Reagan and East Whitestone Boulevards. This project will create a new and thriving industry in sports tourism that Cedar Park has yet to see, and solidify Cedar Park as both a tourism and business destination. Learn more <a href="here">here</a>.





# City Council adopts five Strategic Goals for 2021-2023 Goals guide future actions and decision-making

Last summer, Cedar Park City Council worked to identify current issues and priorities, as well as to provide direction for the future of Cedar Park. The discussion of the City Council's goals, vision and desires for the Cedar Park community led to the development of five Strategic Goals. Each goal has specific objectives to guide future Council actions and decisions, and City staff efforts. The five City Council Strategic Goals for 2021-2023, adopted by City Council at their September 23 meeting, are:







**Economic Vitality** 



Service and Fiscal Excellence

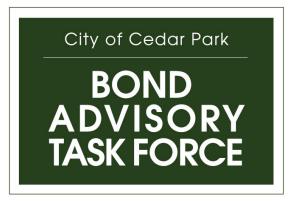


Mobility and Connectivity

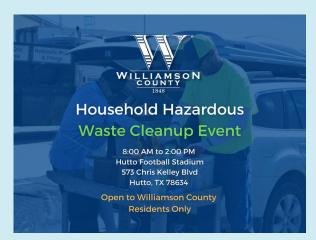


Infrastructure and Environment

City Management will provide periodic progress updates on these goals, which pertain to 2021-2023 and beyond. Specific objectives and strategies may be updated as future needs require. Click here for more details.



Recently, our City Council appointed a 15-member Bond Advisory Task Force, or "BATF", to evaluate and develop recommendations for City Council to consider for a possible future bond program. The BATF held its kickoff meeting on Monday, September 20, to learn about the process, hear a financial overview and see the meeting schedule. Click <a href="here">here</a> to learn more.



#### Household Hazardous Waste Cleanup Event

In partnership with Waste Management, Inc., Williamson County will host a household hazardous waste cleanup event on Saturday, Sept. 25, from 8 a.m. to 2 p.m.

The event will be held at the Hutto High School Football Stadium, located at 573 Chris Kelley Blvd., Hutto, Texas 78634. This event is open to Williamson County residents only.

**Click here** for more information.



We're lighting City Hall red nightly, Sept. 24 through Oct. 3, to pay tribute to all firefighters who have died in the line of duty. At the same time we are recognizing the 25th anniversary of the National Fallen Firefighters Foundation and the National Fallen Firefighters Memorial Weekend. Learn more here.



### Heads up for posted signs

Please obey posted speed limit and other signs. Slow your speed and watch for children, pedestrians and pets. <u>Click here</u> for more walking, cycling and driving safety tips. Let's have a **Heads Up, Cedar Park!** 



The September 23, 2021 Regular Scheduled City Council Meeting was in a hybrid meeting format, with some City staff and some members of the public participating in a video conference call, that was streamed and broadcast live on our web and television channels.

## Highlights included:

- Adoption of City Council 2021-2023 Strategic Goals:
  - Livability and Sense of Place
  - Economic Vitality
  - Service and Fiscal Excellence
  - Mobility and Connectivity
  - Infrastructure and Environment
- Economic Development Agreement with Perfect Game
- Bell Park Project development, Texas Parks and Wildlife grant application
- COVID Disaster Declaration, impact to City

Watch the video recording of the meeting <a href="here">here</a>.

The next Regular Scheduled City Council Meeting is October 14, 2021.





Click to view City events Calendar

#### **Helpful Links and Information**

- COVID-19 Vaccination Resources here
- Community resources for senior residents or those at high riskfor COVID-19: Find the list on our website here
- **Sign up for Smart 9-1-1 today:** Just by providing as little information as your home address can make a difference during an emergency, so fill out your profile here
- Find updates, current case counts, resources and more on all things COVID-19 on the City website <a href="here">here</a>







